

**DESIGNING
THE FUTURE**

Tyler Gibson-Graphic Designer

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Tyler Gibson
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Summary

- ◇ 5 years experience as a student in graphic design at the Berks Career & Technical Center for Graphic Imaging Technology and Berks Technical Institute.
- ◇ Specializing in page layout, photographing and selection of optimal graphics, while incorporating ideal fonts to convey the brand message.
- ◇ Exceptional problem solving, research and communications skills.
- ◇ Works well in team-oriented environments as well as individually.
- ◇ Exemplary attendance record, and effective at time management.
- ◇ Ambitious learner both in a self-taught environment and formal training environment.

Skills Summary:

Applications:
MS Project
MS Office
Adobe Acrobat
Adobe Bridge
Notepad++

Design Skills:

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Word Press
Adobe Dreamweaver

Development:

PHP
CSS
HTML 5
JQuery

Print:

Graphtek
Ryobi 3200 MCD
BaumCut 31.5
PresstekDimension
JavaScript
Bizhub Digital Press
Baum Folder
AutoCreaser Pro33

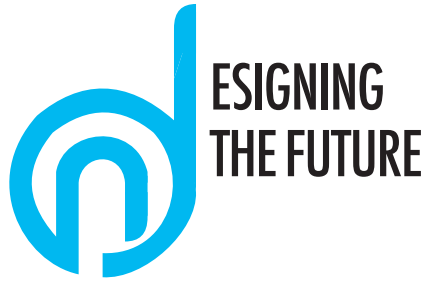
Projects

Freelance Projects (February, 2017-Present)

- ◇ “The Pod At The End Of The Universe” logo - Created a logo for a local podcast.
- ◇ “Asylum” online gaming logo - Created a logo for an online gaming team.
- ◇ Iezzis Pub logo - Entered a logo for a local competition.

Berks Technical Institute Portfolio Projects

- ◇ Websites - Built multiple websites utilizing combinations of Word Press, Dream Weaver, hand coding of custom CSS and PHP.
- ◇ Photoshoots - Setting up backdrops, and lighting in order to take optimal photos of products.
- ◇ SEO - Utilized plugins to optimize webpages based on keywords and descriptions.
- ◇ Continued development of skillsets and tools/software for the following:
 - o Logos
 - o Newsletters



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- o Brochures
- o Menus
- o Posters/Postcards
- o Illustrations

Vo-Tech Senior Project in Graphic Design Logo

- ◇ Designed in Adobe Illustrator and Photoshop.

Brochure

- ◇ Designed the brochure in InDesign, and transferred the logo from Illustrator to InDesign.
- ◇ Printed on the Bizzhub Digital Press C700, cut it to size on BaumCut 31.5, and folded it on AutoCreaser Pro33.

Business Cards

- ◇ Created in InDesign, ported to Adobe Acrobat Pro.
- ◇ Printed files on Bizzhub Digital Press, and cut business cards to size on Baum Cut31.5, mounted one card for display.

Business Sign / Vinyl

- ◇ Designed on Adobe Illustrator.
- ◇ Cut vinyl on Graphtek, peeled and weed the vinyl to the sign.

Employment

Cashier 2015 - Present

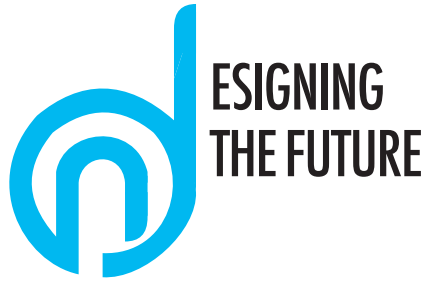
Walmart Boyertown, PA

- ◇ Inspect aisles for cleanliness, restock inventory.
- ◇ Responsible for accurate customer check-out and ensuring customer satisfaction.

Busser / Dishwasher 2014 - 2015

Landis Store and Restaurant Landis Store, PA

- ◇ Responsible for cleaning and setting tables, and providing initial service prior to wait staff attendance.
- ◇ Washed dishes, and kept kitchen organized by ensuring all used items were returned to their proper place.



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Personal Assistant 2009 – 2012

J&S Weiss Brothers Construction Spring City, PA

- ◇ Performed assigned tasks as required.
- ◇ Worked side-by-side with construction workers providing assistance as needed.

Education

Berks Career Technical Center 2012 – 2015

Leesport, PA

Associate in Specialized Technology Degree Graphic Design

Activities

Boyertown Green Cord Community Service 2012-2015

Boyertown Area Multi-Service, 2012-2015

Meals on Wheels, 2012-2015

Skills USA 2012-2015